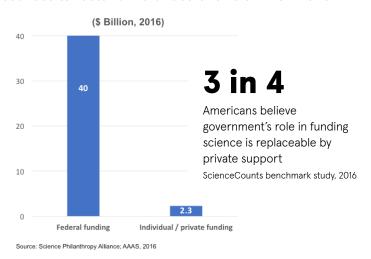
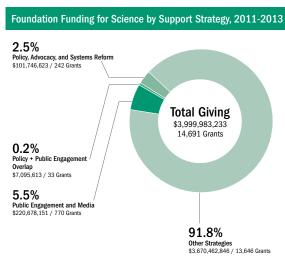
## **Making the Case for Science in Civic Life**

As we accelerate into a future of virtual reality, climate change, gene editing, artificial intelligence, and powerful struggles over democratic values and strategies, we are encouraged by a widening recognition of the imperative of building engagement with science beyond the realm of scientists. This sampling of data points, observations and questions is meant to seed dialogue about how funders can deepen our impact together in support of science, democracy and their many intersections, linked together by a commitment to meaningful engagement on all sides.

-Elizabeth Christopherson, President and Chief Executive Officer, Rita Allen Foundation

# Science relies on public support. How can private funders most effectively leverage their resources to foster a vibrant scientific environment?





# STEM education—what happens after school? What inspires confidence in scientific evidence?

<5%

amount of the average American's lifetime spent in a classroom

Falk and Dierking

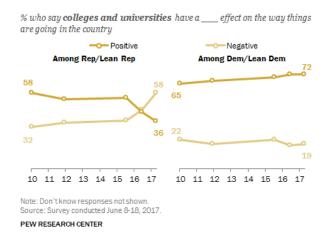
67%

of U.S. adults now get news from social media Pew Research Center

Source: Foundation Center, 2016

#### % of U.S. adults who say ... They regularly get Each source type gets their science news science facts right from each source type GENERAL NEWS SOURCES most of the time News outlets that cover a range of topics SPECIALTY SOURCES Documentaries or other science video programs Science magazines in print or online Science and technology centers or museums Note: "Most of the time" combines those who said "almost all" or "more than half" of the time. Respondents who gave other responses or who did not give an answer are not show Other source types rated are not shown Source: Survey conducted May 30-June 12, 2017. "Science News and Information Today PEW RESEARCH CENTER

# How do funders of science engagement navigate differences in belief and identity?



The majority of Americans see benefits in science. How can we ensure that value continues?

79%

of U.S. adults say science has made life for most people easier Pew Research Center

# "Science Is Hope"

a highly effective message about science across demographic groups ScienceCounts

What are funders currently doing to advance science in civic life? What are new horizons? How can we help each other? How can we collaborate?

### Foundation Approaches to Advancing Science Engagement and Evidence-Based Policy



Building **new fields of inquiry** relevant to policy formation



Conducting, commissioning, or supporting research to inform policy questions



Catalyzing and brokering dialogue between scientists, policymakers, and other key stakeholders



Coordinating and participating in efforts to advance policy



Promoting engagement to expand public understanding and acceptance of science



Assessing the impact of science engagement and policy-influencing efforts

Oxford Handbook of the Science of Science Communication

For Example				PR campaigns fo		1 1	Museur	Museums	
Communication training for scientists	Support for science media		Op Eds	science	<b>;</b>	In-house production studios		Science	
	Cross-sector convenings	Support for organizations advocating for		Science policy fellows		Wikipedia		communication research	
Community science labs Festivals		science	In-ho sciei magaz	nce	scientists and		science sto	Support for cience stories in popular culture	

#### Select Resources to Inform and Provoke

### **Communicating Science Effectively: A Research Agenda**

National Academies of Sciences, Engineering and Medicine, 2016

#### The Public Face of Science

American Academy of Arts and Sciences, ongoing

#### The Oxford Handbook of the Science of Science Communication

Kathleen Hall Jamieson, Dan Kahan and Dietram A. Scheufele, Editors, 2017

#### Science & Civics: A Guide for Collaborative Action

Aspen Institute Citizenship and American Identity Program, 2016

## The 95 Percent Solution: School Is Not Where Most Americans Learn Most of Their Science

### John H. Falk and Lynn D. Dierking, American Scientist, 2010

#### The Evolving Culture of Science Engagement

Massachusetts Institute of Technology and Culture Kettle, 2013